AMENDMENTS TO THE CLAIMS

Claim 1. (Currently Amended)

A method of sticking a polarizer to a substrate, characterized in that while comprising moving a substrate in one direction along a conveyance line from a carry in an input side to a carry out an output side, peeling a separate sheet of from a polarizer is peeled to expose an adhesive layer, and sticking the polarizer is stuck to said substrate.

Claim 2. (Currently Amended)

The method of sticking a polarizer to a substrate according to claim 1, characterized in that comprising tilting a mounting surface for the polarizer is stuck to said substrate in a state where from a horizontal surface position parallel with the movement direction of said substrate during the sticking process, of a mounting surface of said polarizer is tilted.

Claim 3. (Currently Amended)

The method of sticking a polarizer to a substrate according to claim 1, characterized in that comprising holding an end portion of the polarizer at the time of the sticking operation a polarizer to said substrate, said polarizer is stuck with an end portion of said polarizer held.

Claim 4. (Currently Amended)

An apparatus for sticking a polarizer to a substrate, comprising:

a conveyance line for moving a substrate in one direction from a carry in an input side to a carry out an output side;

a polarizer sticking unit for holding a polarizer; and

a peel unit for peeling a separate sheet which is preliminarily adhered on a surface of said polarizer held,

characterized in that wherein said polarizer sticking unit has a sticking roller for pressing said polarizer against the substrate in a sticking position which is set in positioned along said conveyance line to thereby stick said polarizer onto the substrate.

Claim 5. (Currently Amended)

The apparatus for sticking a polarizer to a substrate according to claim 4, characterized by further comprising a mechanism holder for holding an end portion of the polarizer, while moving so as said holder being movable to follow the movement of said polarizer.

Claim 6. (Currently Amended)

The apparatus for sticking a polarizer to a substrate according to claim 4, characterized in that wherein said polarizer sticking unit has a mounting surface and a tilting mechanism for tilting a horizontal the mounting surface parallel with the movement direction of said substrate, of the mounting surface of said polarizer at the time of sticking the polarizer to said substrate.

Claim 7. (Currently Amended)

The apparatus for sticking a polarizer to a substrate according to claim 4, characterized in that wherein said sticking roller is rotatably supported by a roller supporting member, and the roller supporting member is supported in an elevation box, which is elevated by further including a driver for elevating said elevation box and via a cushioning material associated with said driver.

Claim 8. (Currently Amended)

The apparatus for sticking a polarizer to a substrate according to claim 4, characterized in that further comprising a press roller mechanism for sandwiching said substrate in

<u>corporation</u> <u>cooperation</u> with said sticking roller, wherein said <u>press roller</u> is provided in a position opposite to said sticking roller.

REMARKS

The specification, abstract and claims of the present application are amended to place them in better form for examination. Favorable consideration is respectfully solicited.

Should there be any outstanding matters that need to be resolved in the present application, the Examiner is respectfully requested to contact Charles Gorenstein (Reg. No. 29,271) at the telephone number of the undersigned below, to conduct an interview in an effort to expedite prosecution in connection with the present application.